



**DO IT
FOR**
Dolly's
DAY'26

HOW TO GO BLUE TO END BULLYING!



Wear Your Blue Loud and Proud

Invite your colleagues to wear their best blue outfits, accessorise or go all out in blue themed fancy dress. Make your look a conversation starter about bullying and the importance of kindness.



Host a Blue-Themed Fundraiser

Whether it's lunchtime trivia or a bake-off, make it blue and fun! Use the time to talk about the importance of kindness and share Dolly's Dream's vision for a future free from bullying. Check out our fundraising resources, from kindness walls to bunting, we've got everything you need.



Donate a Portion of Your Sales

If hosting a fundraiser's not for you, consider donating a portion of your sales, services or products during the month of May. It's a simple yet powerful way for your business to support Do It For Dolly Day.



Have Important Conversations

We know the impact of bullying can be devastating. Use the day to start conversations with colleagues, friends and the young people in your life. Take a moment to share Dolly's Dream resources and let them know they are not alone if bullying has impacted their lives.



Go Social with Your Support

We want you to be loud and proud about your support. Make sure you use our content plans and social posts using the hashtag **#GoBlueToEndBullying**. Share why your workplace is participating and encourage others to join in!

**Your support will raise awareness
and vital funds for Dolly's Dream,
helping to prevent bullying,
and making sure young people
and families never face it alone.**

