



**DO IT  
FOR**  
*Dolly*  
**DAY'25**  
**MAY 9**

# WHY WE GO BLUE TO END BULLYING...

Dolly's Dream was created by Kate and Tick Everett following the shattering loss of their 14-year-old daughter, Dolly, to suicide, after ongoing bullying and cyberbullying.

Seven years ago, their lives changed forever when they lost their beautiful daughter Dolly. From that heartbreak, a powerful movement emerged —Dolly's Dream. Inspired by Dolly's spirit and fuelled by hope, and Dolly's favourite colour blue, they set out on a mission to create a kinder, safer world for every child. What began as a personal journey has grown into a nationwide movement of kindness and action, driven by the unwavering support of people like you.

By joining us in **GOING BLUE** on **Do It For Dolly Day, May 9th**, you're helping grow awareness of Dolly's Dream programs and services, empowering families, schools, and communities across Australia to take a stand against bullying and protect children and young people from its harmful effects, both online and offline.

**"This is a movement we wish we never had to start...  
and we won't stop until the bullying stops".** - Kate and Tick Everett.





# YOUR SUPPORT SAVES LIVES!

Every donation helps us continue Dolly's legacy of kindness and hope, empowering young people, families, and communities to build a world free from bullying.

## 24/7 Support Line

Australia wide, free 24-hour service with qualified counsellors available to talk to via phone or webchat.

## School Workshops

Online safety and anti-bullying workshops for students of all ages, as well as parents, teachers and the general community.

## Parent Hub

Trusted information about online safety and bullying in one place.

## Youth Mental Health First Aid Training

Dolly's Dream delivers Mental Health First Aid training to help build their capacity helping young people in their community struggling with mental health issues.

## Beacon Cyber Safety App

A free app that provides families with trustworthy, practical resources to help them confidently navigate their children's technology use and reduce associated harms.

I felt like I wasn't alone.  
I wanted to show support to  
Dolly's Dream to help future  
kids not go through what I did

- 25-34 yrs, rural Australia -

Dolly's story hit very close to home, and in all honesty, saved my life. Her story gave me a voice and a reason to keep going - to live on for her. I will spend the rest of my life thanking Dolly's family for sharing her story. Without it, I wouldn't be here today.

- Young person, under 18yrs, rural Australia -

It made me feel less alone with the things that have happened in my life and the loss of a loved one to suicide, knowing you spread awareness about it when some people are too scared to speak up.

- Young person, 18-24 yrs, rural Australia -

beacon



Download here

**Together we are stronger.** Thank you for helping spread our message that no child or family should have to face the devastating impact of bullying alone.